



# Media Kit 2026

## Community

The Northam Advertiser was established in 1893 providing it's residents with editorial coverage of local, state and national news.

For the first time in March 2020, the Northam community lost it's local paper to the closing down of the Avon Valley Advocate.

The Northam Advertiser is a full tabloid size newspaper, available for free to the community of the Shire of Northam printed and distributed monthly.

## Contribution

With over 12K residents and 800 businesses in the Shire of Northam\*, The Northam Advertiser is making a comeback and will be relying on the local community to provide the news, stories, events and offerings to keep the community engaged.

## Sponsored Advertising

In order for the Northam Chamber of Commerce to provide this service to the community, sponsored advertising rates will be applied to cover the costs of editorial contribution, print production and paper distribution.

\*Statistics taken from [economy.id.com.au/northam/number-of-businesses-by-industry](https://economy.id.com.au/northam/number-of-businesses-by-industry)

# Our Story

## **Community News**

Good news stories based on people living in the Shire

## **Essential Services**

## **Health & Wellbeing**

## **Sport**

## **Arts**

## **About Town**

## **Heritage**

## **Entertainment**

## **Agriculture**

## **Motoring**

## **Real Estate**

## **Games & Kids**

## **Classifieds**

## **Obituararies**

## **Our Great Northam**

## **Pet's Life**

## **Gardening**

## **Social Pages**

## **Letters to the Editor**

## **Food & Recipes**

## **Environmental**

## **Business**

## **Events**

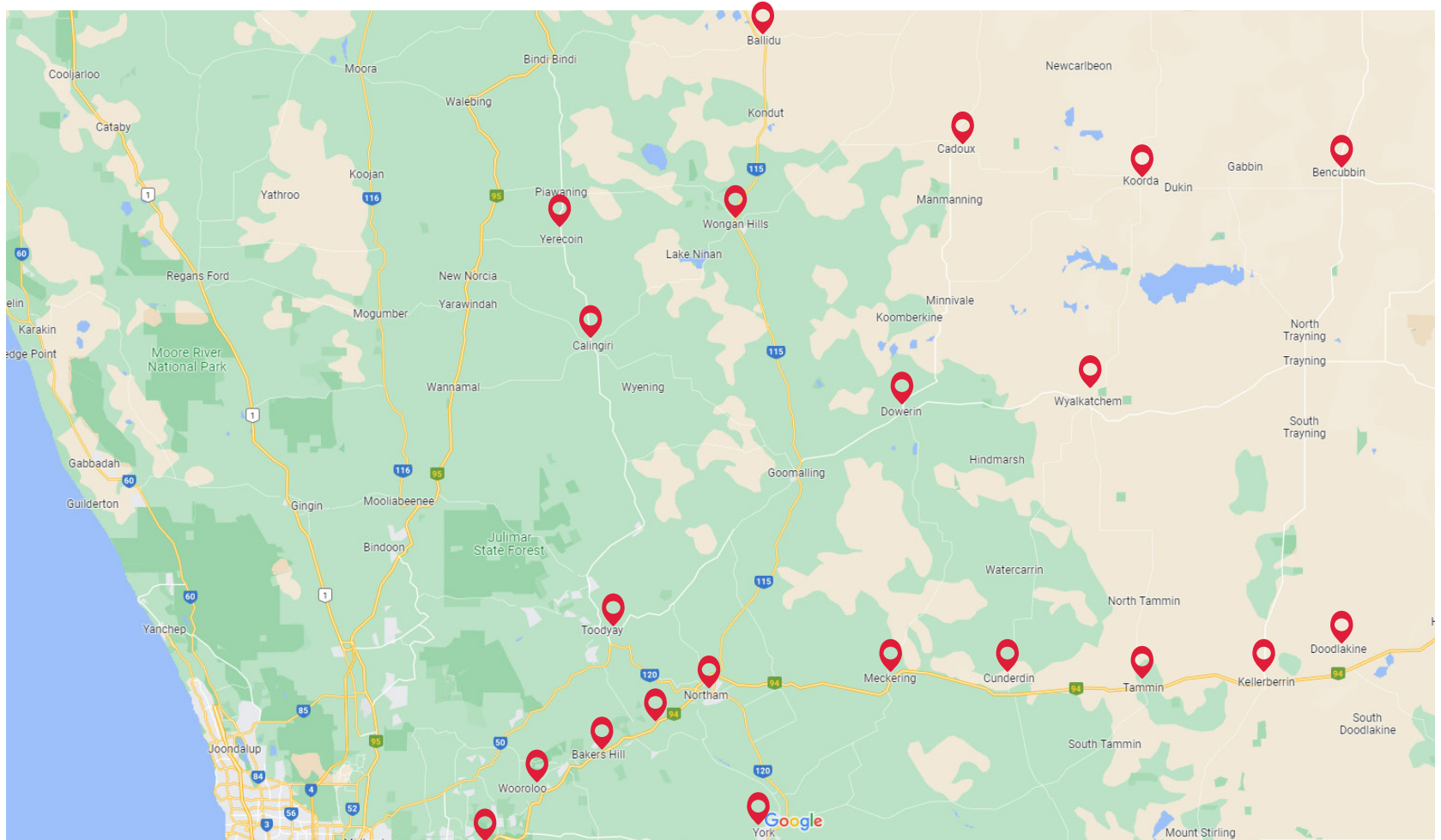
New happenings in the Avon region

# Our Sections

## Distribution

5,000 copies are distributed throughout Northam & the following surrounding towns

- Bakers Hill
- Ballidu
- Beacon
- Bencubbin
- Bolgart
- Cadoux
- Calingiri
- Clackline
- Cunderdin
- Doodlakine
- Dowerin
- Kalannie
- Kellerberrin
- Koorda
- Kununoppin
- Meckering
- Merredin
- Mukinbudin
- Nungarin
- Tammin
- Toodyay
- The Lakes
- Wongan Hills
- Wooroloo
- Wundowie
- Wyalkatchem
- Yelbeni
- Yerecoin
- York



# Distribution

| Issue                      | Booking Deadline | Artwork Deadline | Issue Release Date |
|----------------------------|------------------|------------------|--------------------|
| FEBRUARY 2026              | 16 January       | 19 January       | 28 January         |
| MARCH 2026                 | 13 February      | 16 February      | 25 February        |
| APRIL 2026                 | 20 March         | 23 March         | 1 April            |
| MAY 2026                   | 17 April         | 20 April         | 29 April           |
| JUNE 2026                  | 15 May           | 18 May           | 27 May             |
| JULY 2026                  | 19 June          | 22 June          | 1 July             |
| AUGUST 2026                | 17 July          | 20 July          | 29 July            |
| SEPTEMBER 2026             | 14 August        | 17 August        | 26 August          |
| OCTOBER 2026               | 18 September     | 21 September     | 30 September       |
| NOVEMBER 2026              | 16 October       | 19 October       | 28 October         |
| DECEMBER 2026/JANUARY 2027 | 20 November      | 23 November      | 2 December         |

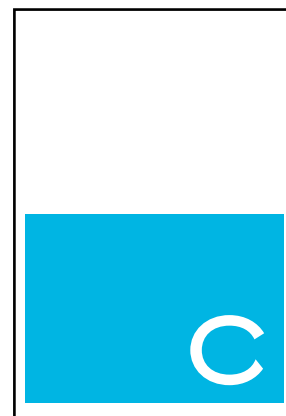
# Deadlines



520mm x 352mm



250mm x 352mm



250mm x 173mm

## Rates & Sizes

**A** Double Page **\$850 +GST**

**B** Full page **\$470 +GST**

**C** 1/2 page Horizontal **\$315 +GST**

**D** 1/3 Page Horizontal **\$206 +GST**

**E** 2/3 Page Horizontal **\$365 +GST**

**F** 1 column **\$190 +GST**

**G** 2/3 column **\$120 +GST**



250mm x 115.5mm



250mm x 196mm



80mm x 318mm



80mm x 200mm


Prices valid as at 1 July 2025 (subject to change). Artwork costs are \$50 + GST per advert with 2 changes

# Advert Sizes

July 2025

## TRADES AND SERVICES

### ARBORIST




• Fully Insured • Qualified Arborist  
• Stump Grinding • Pruning to AS4373  
• Powerline Pruning • All Tree Removals

**"Promoting Professional Tree Care"**

**Your trusted arborist since 1998.**

Call Hayden - **0428 950 813**  
[www.spectree.com.au](http://www.spectree.com.au)

### AUTOMOTIVE




Your local Nissan dealer in the Avon Valley

Selling, servicing & repairing all makes & models of new & used motor vehicles. Complete maintenance.

Come & experience the difference at Avon Valley Nissan today!

### BUTCHERS




Andrew & Alison Quin  
0428 128 096

Shop 5, Northam Boulevard  
Fitzgerald St Northam WA 6401

08 9622 1654  
aquin66@inet.net.au  
@quinbutchers.com.au  
quinbutchers

**ORDER ONLINE - CLICK & COLLECT**


### BLINDS



Indoor & Outdoor blinds to suit your lifestyle

0474 176 315  
sales@innovativeblindswa.com.au  
www.innovativeblindswa.com.au

### CABINETRY




Servicing Northam & Wheatbelt areas

- Kitchens
- Bathrooms
- Laundries
- Built-In Wardrobes
- Commercial Fitouts
- Alfresco Areas
- and more...

0419 194 468  
beyondcabinets.com.au  
hello@beyondcabinets.com.au

### AUDIT, TAX & CONSULTING




RSM

210 Fitzgerald Street Northam WA 6401  
T 08 9622 2822  
Kelran Sullivan  
T 0419 965 015  
rsm.com.au/Northam

THE POWER OF BEING UNDERSTOOD  
AUDIT TAX CONSULTING

### BOOKKEEPER




ENRIKA GROGAN  
MINDYOURMONEY

Find us

- Payroll
- Bookkeeping
- BAS Agent Services
- Business Start-up Specialist

www.mindyourmoney.biz

### CARPENTRY



SPUD'S CARPENTRY  
M.C. & J.P. Spadacini


- Renovations
- Extensions
- Bathrooms
- Pergolas
- Windows

OWNER BUILDER SERVICES

www.spudscarpentry.com spud@wn.com.au

MOBILE: 0418 938 909

### BUILDERS/SHEDS




Avon Valley

Opening Hours  
Monday - Friday  
8.30am - 4.00pm  
Ph: 9622 5535

Sheds  
Carports  
Barns  
& more!

avonvalley@fdbuilds.com.au

### ISUZU



Avon Valley Mitsubishi 147 Fitzgerald St, Northam  
admission@mitsubishi.com.au | avonvalley@mitsubishi.com.au

### TRADES & SERVICES DIRECTORY

Advertise here for **\$26** +GST per issue

jodie@thenorthamadvertiser.com.au

OUR COMMUNITY. YOUR STORIES

## Rates & Sizes

**A** Small Business Card **\$27 +GST**

Double  
**B** Business Card **\$54 +GST**

## 12 Month Special

Pay for 10 issues  
Receive 1 FREE issue

**A** Small Business Card **\$270 +GST**

Double  
**B** Business Card **\$540 +GST**

\*Subscription booking only. 11 issues per year.  
Artwork \$25 + GST per advert

# Trades & Services, Where to Eat & Health & Wellbeing





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[thenorthamadvertiser.com.au](http://thenorthamadvertiser.com.au)

# Contact Us