



Media Kit 2025

Community

The Northam Advertiser was established in 1893 providing it's residents with editorial coverage of local, state and national news.

For the first time in March 2020, the Northam community lost it's local paper to the closing down of the Avon Valley Advocate.

The Northam Advertiser is a full tabloid size newspaper, available for free to the community of the Shire of Northam printed and distributed monthly.

Contribution

With over 12K residents and 800 businesses in the Shire of Northam*, The Northam Advertiser is making a comeback and will be relying on the local community to provide the news, stories, events and offerings to keep the community engaged.

Sponsored Advertising

In order for the Northam Chamber of Commerce to provide this service to the community, sponsored advertising rates will be applied to cover the costs of editorial contribution, print production and paper distribution.

*Statistics taken from economy.id.com.au/northam/number-of-businesses-by-industry

Our Story

Community News

Good news stories based on people living in the Shire

Essential Services

Health & Wellbeing

Sport

Arts

About Town

Heritage

Entertainment

Agriculture

Motoring

Real Estate

Games & Kids

Classifieds

Obituararies

Our Great Northam

Pet's Life

Gardening

Social Pages

Letters to the Editor

Food & Recipes

Environmental

Business

Events

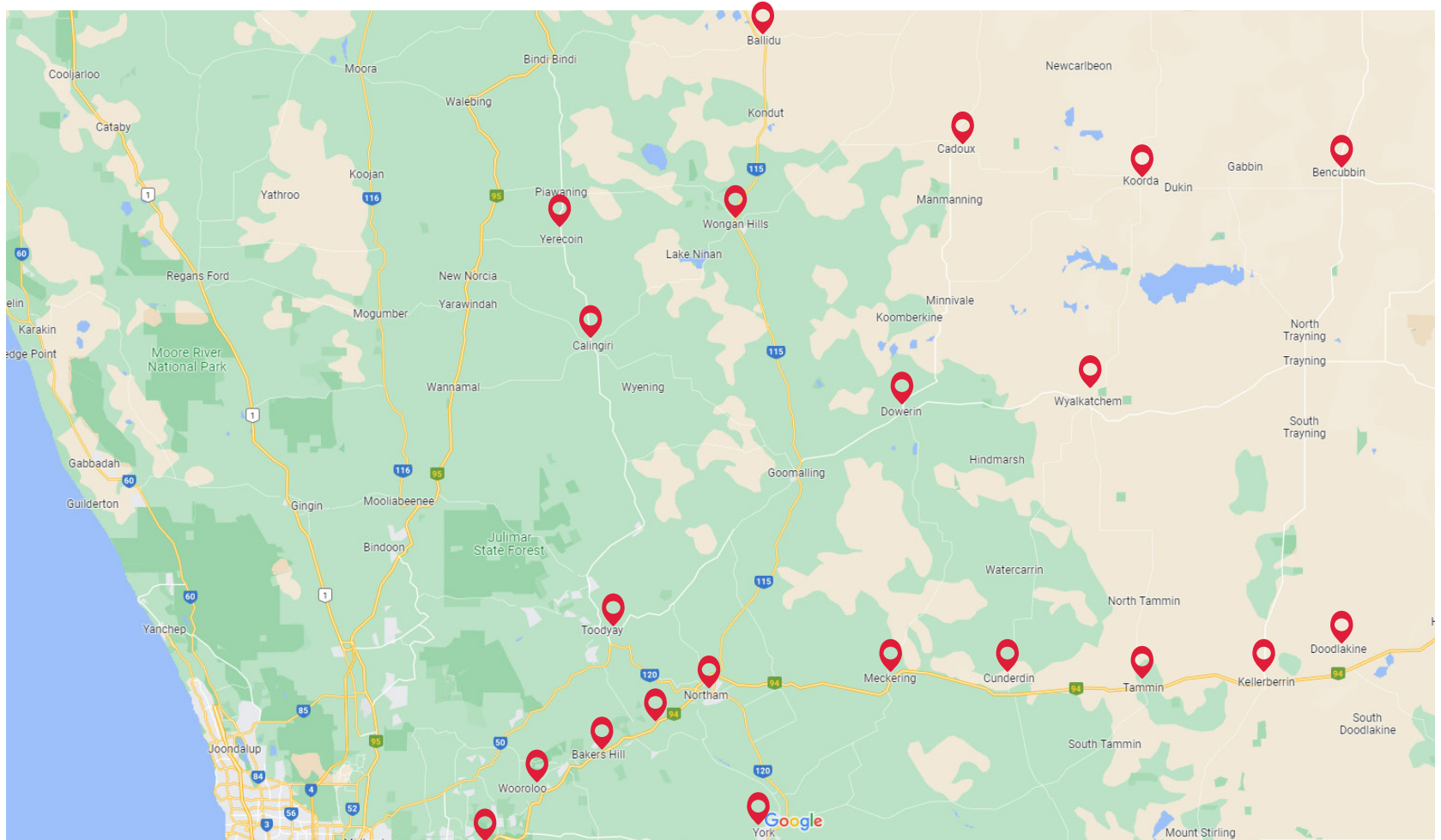
New happenings in the Avon region

Our Sections

Distribution

5,000 copies are distributed throughout Northam & the following surrounding towns

- Bakers Hill
- Ballidu
- Beacon
- Bencubbin
- Bolgart
- Cadoux
- Calingiri
- Clackline
- Cunderdin
- Doodlakine
- Dowerin
- Kalannie
- Kellerberrin
- Koorda
- Kununoppin
- Meckering
- Merredin
- Mukinbudin
- Nungarin
- Tammin
- Toodyay
- The Lakes
- Wongan Hills
- Wooroloo
- Wundowie
- Wyalkatchem
- Yelbeni
- Yerecoin
- York



Distribution

Issue	Booking Deadline	Artwork Deadline	Issue Release Date
FEBRUARY 2025	17 January	20 January	29 January
MARCH 2025	14 February	17 February	26 February
APRIL 2025	14 March	17 March	26 March
MAY 2025	18 April	21 April	30 April
JUNE 2025	16 May	19 May	28 May
JULY 2025	20 June	23 June	2 July
AUGUST 2025	18 July	21 July	30 July
SEPTEMBER 2025	15 August	18 August	27 August
OCTOBER 2025	19 September	22 September	1 October
NOVEMBER 2025	17 October	20 October	29 October
DECEMBER 2025/JANUARY 2026	14 November	17 November	26 November

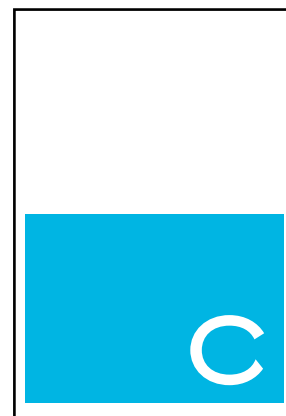
Deadlines



520mm x 352mm



250mm x 352mm



250mm x 173mm

Rates & Sizes

A Double Page **\$850 +GST**

B Full page **\$470 +GST**

C 1/2 page Horizontal **\$315 +GST**

D 1/3 Page Horizontal **\$206 +GST**

E 2/3 Page Horizontal **\$365 +GST**

F 1 column **\$190 +GST**

G 2/3 column **\$120 +GST**



250mm x 115.5mm



250mm x 196mm



80mm x 318mm



80mm x 200mm

Artwork costs are \$50 + GST per advert with 2 changes

Advert Sizes

July 2025

TRADES AND SERVICES

ARBORIST



• Fully insured • Qualified Arborist
• Stump Grinding • Pruning to AS4373
• Powerline Pruning • All Tree Removals

"Promoting Professional Tree Care"

Your trusted arborist since 1998.

Call Hayden - **0428 950 813**
www.spectree.com.au

AUTOMOTIVE



Your local Nissan dealer in the Avon Valley

Selling, leasing & exporting all makes & models of new & used motor vehicles. Competitive finance.

Come & experience this difference at Avon Valley Nissan today!

BUTCHERS



Andrew & Alison Quin
0428 128 096

Shop 5, Northam Boulevard
Fitzgerald St Northam WA 6401

08 9622 1654
aquin66@inet.net.au
@quinbutchers.com.au
quinbutchers

ORDER ONLINE - CLICK & COLLECT

BLINDS



Indoor & Outdoor blinds to suit your lifestyle

0474 176 315
sales@innovativeblindswa.com.au
www.innovativeblindswa.com.au

CABINETRY



Servicing Northam & Wheatbelt areas

- Kitchens
- Bathrooms
- Laundries
- Built-In Wardrobes
- Commercial Fitouts
- Alfresco Areas
- and more...

0419 194 468
beyondcabinets.com.au
hello@beyondcabinets.com.au

AUDIT, TAX & CONSULTING



RSM
210 Fitzgerald Street Northam WA 6401
T 08 9622 2822
Kelran Sullivan
T 0419 965 015
rsm.com.au/Northam

BOOKKEEPER



ENRIKA GROGAN
MINDYOURMONEY

- Payroll
- Bookkeeping
- BAS Agent Services
- Business Start-up Specialist

www.mindyourmoney.biz

CARPENTRY



SPUD'S CARPENTRY
M.C. & J.P. Spadacini

- Renovations
- Extensions
- Bathrooms
- Pergolas
- Windows

OWNER BUILDER SERVICES
www.spudscarpentry.com spud@wn.com.au
MOBILE: 0418 938 909

BUILDERS/SHEDS



Avon Valley

Opening Hours
Monday - Friday
8.30am - 4.00pm
Ph: 9622 5535

Sheds
Carports
Barns
& more!

avonvalley@fdbuilds.com.au

CARPET CLEANING



The Natural Way to Cleaner Carpets

Chem-Dry Betta Finish
Jasna Lillerman
08 9522 5205
bettafinish@wn.com.au

Servicing the Local Area
Carpet, Upholstery and Hard Floor Cleaning

TRADES & SERVICES DIRECTORY

Advertise here for **\$26** +GST per issue

jodie@thenorthamadvertiser.com.au

OUR COMMUNITY. YOUR STORIES

Rates & Sizes

A Small Business Card **\$27 +GST**

Double
B Business Card **\$54 +GST**

12 Month Special
Pay for 10 issues
Receive 1 FREE issue

A Small Business Card **\$270 +GST**

Double
B Business Card **\$540 +GST**

*Subscription booking only. 11 issues per year.
Artwork \$25 + GST per advert

Trades & Services, Where to Eat & Health & Wellbeing



General Manager

Theresa Lee
0427 472 729

manager@thenorthamadvertiser.com.au

Editorial

Jim Lucy
0476 261 051

editor@thenorthamadvertiser.com.au

Sales & Marketing

Jodie Longmire
0414 086 904

jodie@thenorthamadvertiser.com.au

thenorthamadvertiser.com.au

Contact Us