

advertising booking form

This serves as a contract between THE NORTHAM ADVERTISER (the publisher) and ...

| Billing Details | | | | | | | |
|--|-------------------------|---------------------|-------|------|--|--|--|
| Client/Company | (| Contact name | | | | | |
| | | | | | | | |
| Billing address | | Phone Number | | | | | |
| | | | | | | | |
| Suburb | | Email | | | | | |
| | | | | | | | |
| State Post Coo | de I | PO# (if applicable) | | | | | |
| | | | | | | | |
| Booking Details Please | tick as appropriate | | | | | | |
| Dec/Jan Feb | Mar | Apr | May | June | | | |
| July Aug | Sep | Oct | Nov | | | | |
| | | | | | | | |
| | Display Adverts | (ex gst) | | | | | |
| Double Page | 520mm (w) x 352m | m (h) | \$850 | | | | |
| Full Page | 250mm (w) x 352m | m (h) | \$470 | | | | |
| Half Page Horizontal | 250mm (w) x 173mm (h) | | \$315 | | | | |
| Third Page Horizontal | 250mm (w) x 115.5mm (h) | | \$206 | | | | |
| 2/3 Page Horizontal | 250mm (w) x 196mm (h) | | \$365 | | | | |
| 1 Column | 80mm (w) x 318mm | ı (h) | \$190 | | | | |
| 2/3 Column | 80mm (w) x 200mm (h) | | \$120 | | | | |
| Artwork - Do you require artwork? YES NO | | | | | | | |
| Artwork charge | Display Advert | | \$50 | | | | |
| Artwork Charge | Directory Advert | | \$25 | | | | |

All adverts for the paper need to be provided in a **CMYK colour format in either a high resolution jpeg or pdf at a minimum of 300dpi.** If you require graphic design, please contact Jodie Longmire at <u>jodie@thenorthamadvertiser.com.au</u> or on 0414 086 904. Artwork costs are \$50 + GST per advert with 2 changes only. Artwork for directories is charged at \$25 + GST per advert.





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| Trades & | Services, Healt | h & Wellbeing | or Where to E | at (ex gst) | | | |
|--|--------------------|---------------------|---|------------------------|--|--|--|
| Small Busines | ss Card | 80mm (w) x 49r | nm (h) | \$27 | | | |
| Double Business Card 8 | | 80mm (w) x 99mm (h) | | \$54 | | | |
| *Subscription Booking only- See Terms & Conditions. | | | | | | | |
| Digital Display Board (ex gst) | | | | | | | |
| Package One- | 240 x 15 sec slide | per month | \$55 | p/m | | | |
| Package Two - 240 x 15 sec slide p/m PLUS business \$220 Card advert in Trades and Services (3 month package) | | | | | | | |
| Classifieds (ex gst) | | | | | | | |
| Words only | Up to 25 words | \$15 | | | | | |
| Picture | Plus 25 words | \$25 | | | | | |
| Payment Detai | ls | | | | | | |
| Advert Amount + | Artwork | GST | Total inc GST | | | | |
| If you would like to pay via credit card, please fill in the details below. Mastercard Visa Cardholder Name | | | | | | | |
| Card Number | | | | | | | |
| | | | | | | | |
| Expiry Date | CCV | | Signature | | | | |
| | | | | | | | |
| Declaration I hereby declare that I have read the TERMS AND CONDITIONS OF ADVERTISING which are available for review at themorthamadvertiser.com.au and agree to adhere to them. I am authorised to make this booking on behalf of my company and understand that we are liable for payment of this order as per the terms. I further understand that this order offers me both a printed and digital copy of my advertising for the charges agreed to. Client Name Signature (or email confirmation) | | | | | | | |
| | | - Cigital | yor oman oomin | | | | |
| Date | | io | Email completed for die@thenorthamadver | orm to tiser.com.au | | | |

