



Media Kit 2024

Community

The Northam Advertiser was established in 1893 providing it's residents with editorial coverage of local, state and national news.

For the first time in March 2020, the Northam community lost it's local paper to the closing down of the Avon Valley Advocate.

The Northam Advertiser is a full tabloid size newspaper, available for free to the community of the Shire of Northam printed and distributed monthly.

Contribution

With over 11K residents and 350 businesses in the Shire of Northam, The Northam Advertiser is making a comeback and will be relying on the local community to provide the news, stories, events and offerings to keep the community engaged.

Sponsored Advertising

In order for the Northam Chamber of Commerce to provide this service to the community, sponsored advertising rates will be applied to cover the costs of editorial contribution, print production and paper distribution.

Our Story

Community News

Good news stories based on people living in the Shire

Essential Services

Health & Wellbeing

Sport

Arts

About Town

Heritage

Entertainment

Agriculture

Motoring

Real Estate

Games & Kids

Classifieds

Obituararies

Our Great Northam

Pet's Life

Gardening

Social Pages

Letters to the Editor

Food & Recipes

Environmental

Business

Events

New happenings in the Avon region

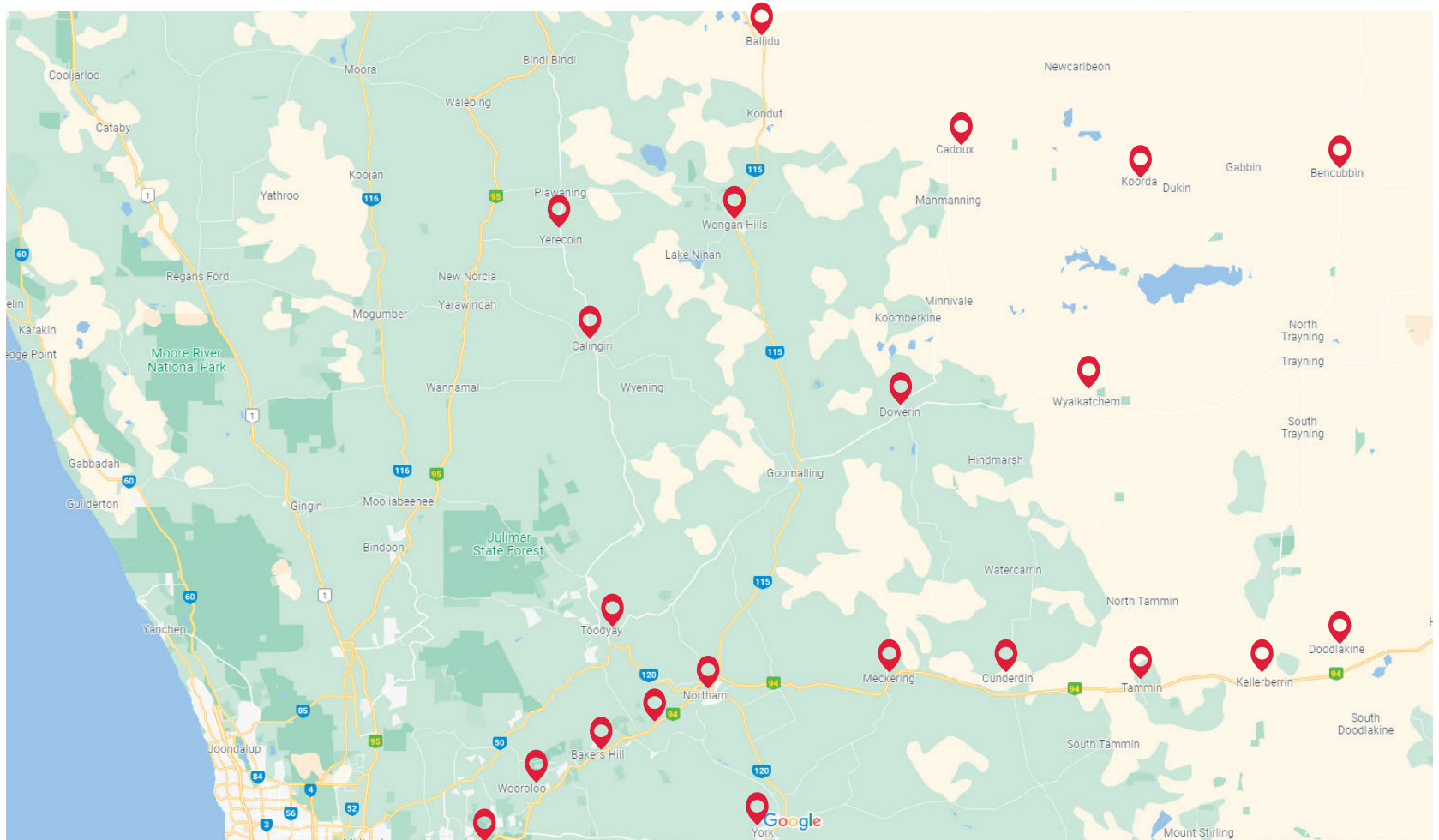
Fashion & Beauty

Our Sections

Distribution

5,000 copies are distributed throughout Northam & the following surrounding towns

- Bakers Hill
- Ballidu
- Beacon
- Bencubbin
- Bolgart
- Cadoux
- Calingiri
- Clackline
- Cunderdin
- Doodlakine
- Dowerin
- Kalannie
- Kellerberrin
- Koorda
- Kununoppin
- Meckering
- Meekatharra
- Merredin
- Mukinbudin
- Nungarin
- Tammin
- Toodyay
- The Lakes
- Wongan Hills
- Wooroloo
- Wundowie
- Wyalkatchem
- Yelbeni
- Yerecoin
- York



Distribution

Issue	Booking Deadline	Artwork Deadline	Issue Release Date
FEBRUARY 2024	17 January	22 January	31 January
MARCH 2024	14 February	19 February	28 February
APRIL 2024	13 March	18 March	27 March
MAY 2024	17 April	22 April	1 May
JUNE 2024	15 May	20 May	29 May
JULY 2024	12 June	17 June	26 June
AUGUST 2024	17 July	22 July	31 July
SEPTEMBER 2024	14 August	19 August	28 August
OCTOBER 2024	11 September	16 September	25 September
NOVEMBER 2024	16 October	21 October	30 October
DECEMBER 2024/JANUARY 2025	13 November	18 November	27 November

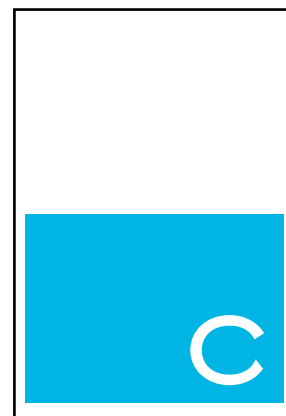
Deadlines



520mm x 352mm



250mm x 352mm



250mm x 173mm

Rates & Sizes

A Double Page **\$795 +GST**

B Full page **\$440 +GST**

C 1/2 page Horizontal **\$295 +GST**

D 1/3 Page Horizontal **\$195 +GST**

E 2/3 Page Horizontal **\$325 +GST**

F 2 columns **\$350 +GST**

G 1 column **\$180 +GST**



250mm x 115.5mm



250mm x 196mm



165mm x 318mm



80mm x 318mm

Artwork costs are \$50 + GST per advert with 2 changes

Advert Sizes

TRADES AND SERVICES

June 2022

AIR CONDITIONING

Specialists in Air Conditioning
Solar Energy • Solar Hot
Water • Wood Heating

EC10486, PL1611, AU30960

NORTHAM
123 Fitzgerald Street,
Northam, WA 6401
T: (08) 9622 5044
www.cdaair.com

YORK
4 Henrietta Street,
York, WA 6322
T: (08) 9641 2144
email: sales@cdaair.com

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Specialised TREE SERVICE

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Your trusted arborist since 1998.

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ENRIKA GROGAN

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Northam
(opp. Post Office)

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quinabutchers

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- Alfresco Areas
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beyondcabinets.com.au

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FOR ALL ELECTRICAL WORK

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18 VERLINDEN ROAD NORTHAM
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9622 1238

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- Windows

OWNER BUILDER SERVICES

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www.nashbros.com.au

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Vacate - Settlement

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COMPUTERS

wobm

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Inks & Toner
Printer Paper
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Rates & Sizes

A Small Business Card **\$25 +GST**

B Double Business Card **\$50 +GST**

12 Month Special
Pay for 10 issues
Receive 1 FREE issue

*Subscription booking only. 11 issues per year.
Artwork \$25 + GST per advert

Trades & Services, Where to Eat & Health & Wellbeing



General Manager

Theresa Lee
0427 472 729

manager@thenorthamadvertiser.com.au

Editorial

Jim Lucy
0476 261 051

editor@thenorthamadvertiser.com.au

Sales & Marketing

Jodie Longmire
0414 086 904

jodie@thenorthamadvertiser.com.au

thenorthamadvertiser.com.au

Contact Us